

CHEUNG YIN CHI (4B-4)

Dear Sir/Madam,

On behalf of 'Zero Hunger', I am writing to invite you to sponsor our charity event 'What's Hunger' co-organized with Oxfam which will be held on 22nd October in St. Mary's College this year.

'What's Hunger' is an activity for students to experience poverty by eating less for a day. They will only be given half a slice of bread and a bottle of water for their breakfast and lunch so as to experience hunger as the underprivileged in Africa do every day. This is a golden opportunity for students, who are in an affluent city with no worries for their daily necessities, to briefly experience the lives of the disadvantaged, who do not even have a slice of bread to eat or a bottle of clean water to drink. Not only can this event provide a precious chance for pupils to reflect on their lives, it can also help the poor in Africa. All the donations, after deducting the administration fees, will be donated to Oxfam to help the Africans to build a water tower so they can have clean drinking water.

Why is it worthwhile to sponsor this event? With your company sponsoring the event, we can have enough funds to buy the materials needed for the activity, for instance, bread and water so that our event can be held successfully. Therefore, more funds can be raised from the participants and more Africans can be helped. Furthermore, with enough funds, we can allow more students to join our event. As a result, more people can understand the importance of treasuring what we have.

Moreover, Oxfam has invited several mass media, including Apple Daily and Ming Pao, to report on the event so as to raise the public awareness on the hardship of the underprivileged in Africa. The reports will also include a brief introduction our sponsors. It is a golden chance for promoting your company and for your company to show the public that it holds great interest for the poor and unfortunate. It will be a great opportunity for positive publicity.

We sincerely hope that your company can show your support for the event by sponsoring us. We are looking forward to your reply.

Yours faithfully,
Chris Wong
Volunteer
Zero Hunger