

## **Proposal for the upcoming family festival–‘One City, Zero Borders’**

### 1. Introduction

Hong Kong is a dense city housing cultures from all around the world. In view of this, it is believed that a stronger cohesion between sub-communities can result in a flourishing community. The details for the upcoming family festival are as follows:

### 2. Details of the Festival

#### 2.1 Name

It is suggested that the festival be named ‘One City, Zero Borders’. The meaning of this title is to show that the festival has no borders or restrictions whatsoever, so that anyone living in Hong Kong can join. Not only does this fall in line with aims of the festival, but also ensure every participant is welcomed.

#### 2.2a Overview

The festival will feature various stalls, and 2 main events. The stalls would be featuring interesting aspects from various cultures, such as unique toys, exotic clothing, or basic information of the given culture, etc. They are free to sell or show off their collectibles to others. It is believed that these stalls may amuse children as they are shown something that is foreign.

#### 2.2b Masterchef

One of the main events in Masterchef, in which participants are to cook a specific homemade dish originating from their own culture. The dishes would then be served to participants, who would rate the food through questionnaires. The winner is determined by the highest score rating, and a small prize (Disneyland family annual pass) is rewarded.

#### 2.2c Everyone’s Got Talent

This event will be held before the festival ends. Participants are to show off a unique component of their culture, such as folklores, religious practices, folk dances, etc. It is believed that this would impress and intrigue both local and foreign participants.

### 3.1. Benefits to locals

The festival can provide people with the opportunity to chat with foreigners. By providing translation tools and a cozy environment, they would not feel awkward and can chat freely with others. Through bonding with minorities, not only can they understand other cultures better, but also erase any pre-existing potential stereotype of the other race, and ensure they respect each other.

### 3.2 Benefits to visitors from around the world

The festival acts as a welcoming gesture to foreigners far and wide. It is believed that the festival would provide them with an enjoyable experience, such that they may have a positive view of both Hong Kong and Hongkongers. The festival would act as a sign of goodwill to foreigners, so that they feel the most welcome for staying in Hong Kong and enjoy the hospitality.

### 4. Conclusion

It is anticipated that approximately 2000 participants, including 500 overseas visitors, would join the Festival. It is hoped that the aforementioned suggestions would be adopted and pave the way to a harmonious and diverse community in Hong Kong.

This proposal is prepared by Chris Wong.