

Proposal for 'Festive Winter With Loved Ones'

1. Introduction

It is a well-known fact that Hong Kong is a place that blends both Chinese and Western culture, which contributes to a monumental part of the unique Hong Kong culture. It is therefore hoped that the proposed activity can not only build harmony among families, but also boost their sense of belonging to this tiny but multicultural metropolis.

2. Proposed Activities and the Potential Benefits

2.1 Artificial Snowy Playground

To commence, it is proposed that the name of the festival will be 'Festive Winter With Loved Ones'. With a view to matching the chilly ambience of winter, it is suggested that an artificial snowy playground, which is about the size of a basketball court, can be set in Central in December for 2 weeks. It is believed that it would be a desirable place for the energetic and exuberant kids to release their energy via building their own snowmen, playing snowboards as well as engaging in a snowball fight. In addition, it is proposed that a 'Family Snowman Building' competition can be held, which requires creativity, dedication as well as team building among family members. The five winning families who get the most votes would be given a set of family board games as prizes. It is believed that it will be an unforgettable and mesmerizing experience for all participants to experience a snowy winter in this tropical city.

2.2 Multicultural Eatery Street

Aside from that, it is also proposed that a 'Multicultural Eatery Street' can be set in which there will be three separate zones selling western, Chinese and Hong Kong street food ranging from waffles to gingerbread man, glutinous rice balls to dumplings, and egg tarts to fish balls. It is believed that food is the most direct and effective way to reveal and unravel the cultural differences. Hence, the local children are exposed to the world and learn to distinguish food culture via savoring palatable food with their families. Whereas the foreigners can be captivated by this all-in-one food court which consists of all must-fried local food. It is suggested that the food retailers can be invited on a voluntary basis in order that most of the revenue earned will be used for raising money for Give Young People A Bright Future, a local cultural organization for young people.

2.3 Minibus Sign Calligraphy Workshop

Last but not least, it is proposed that a 'Minibus Sign Calligraphy Workshop' can be organized in which the local families will be paired up with foreigners to design their own personalized souvenirs of this activity. Not only can the families grab the precious chance to educate children with courtesy and respect to foreigners, but they can also foster their sense of belonging to Hong Kong by introducing this special Hong Kong culture to foreigners, thereby also facilitating cultural exchange.

3. Conclusion

It is genuinely hoped that the aforementioned suggestions would be adopted to strengthen the local family bonding as well as to promote local and foreign culture.

This proposal is prepared by Chris Wong.