

Proposal for ‘Gather the families, Gather the world’

1. Introduction

With a view to encouraging cultural exchange and boosting family cohesion, a local festival ‘Gather the families, Gather the world’ is proposed to be held this winter. The proposal is therefore duly prepared for briefly describing the two major initiatives, namely ‘DIY Food Zone’ and ‘Mind-blowing Time!’

2. ‘DIY Food Zone’

2.1 Description

In the zone, a wide variety of food ingredients, including fresh fruit and mouth-watering snacks, sourced from the world would be prepared for our participants. In order to promote cultural exchange, families and tourists are advised to give full scope to their creativity, striving for capitalizing on the food ingredients to devise some dishes, which can embody the culture of the hometown. Thereafter, they may share their food in the food court and give others’ work a try.

2.2 Precautionary Measure

For the sake of safety, no flame cooking would be allowed, instead, microwave ovens and bakers would be provided.

2.3 Fund raising

Participants aged 18 or above would have to pay \$50 as an entrance fee. For one, the fee would be utilized to cover the cost of food ingredients. For another, the remaining profit would be allotted to Young Artists, a local cultural organization, which set their sights on offering our adolescents some career advice and related support.

3. ‘Mind-Blowing Time!’

3.1 Description

A quiz game about global culture would be carried out in this zone. Prior to the festival, the foundation would first collect the questions about global culture from the general public via Google Form. Hence, 10 most interesting questions with regards to different cultures would be selected as the quiz’s question participants who answer 5 or more questions correctly would then be awarded the souvenir.

3.2 Connection of families

In the quiz, some questions may concern the global cartoon and anime, which children and adolescents are fond of. In the meantime, others may concern the historical relies, which parents may be well-versed in. Therefore, children and parents would have to join their hands in tackling some eccentric questions, which would prove invaluable in providing a platform for them to communicate with each other and hence bolster their cohesion.

4. Conclusion

All in all, the festival’s prime objectives are promoting diverse culture and creating a reminiscent experience for both the local and foreign visitors. It is earnestly hoped that the management would take my proposition into account and the festival would be a great success.

This proposal is prepared by Chris Wong