

Take a step against Fast Fashion

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Hello everyone! I can't wait to share with you how the clothes-swapping event at our school went. It was such a success! Not only did everyone benefit from it, but we have raised our students' awareness of the issue of fast fashion. Let me tell you more about it.

Last week, a clothes-swapping event called 'Make Your Choice' was held at our school with a view to providing students with an opportunity to get new clothes in an environmentally-friendly way (not really 'new' clothes though). This week, students were encouraged to bring some unused clothes in good condition to swap with their classmates. Of course, clothes had to be washed before swapping and no underwear. To avoid getting clothes that don't fit the users, students who bring their clothes had to fill in a form, indicating the size and details (e.g. have to wash it by hand). Then, our event organizing team collected these clothes and displayed them in a room. After school, students visited this room and chose what they would like to have (max 3 pieces of clothes per person). Furthermore, we displayed some exhibition boards in the room to introduce the deleterious effect of fast fashion to our students and encourage them to make a difference.

In case some of you don't know much about how fast fashion poses a serious threat to the earth, I'm going to introduce the harmful effects. Fast fashion companies produce clothes massively at low cost. They often use production methods that harm the environment to lower their cost, causing water pollution. They also use textiles of lower quality which only sustain for a short time, resulting in waste. What's more is that they exploit workers in underdeveloped countries by giving them a salary that could hardly support their living although they work for very long hours under adverse conditions. This is something that we must know before purchasing new clothes.

To our surprise, this event was a huge success. Can you believe that? A total of 150 pieces of clothes were swapped in a week. We were pleased to have students telling us they had felt the urge to take a stance against fast fashion. Some of them even said that they hoped this event would be held more often. Through this activity, the unused clothes got a new life without having to be sent to the landfills. We are even more satisfied that many of our students have realized that they could make a difference and they have the duty to make a better choice that is better for the world.